

Better Business : Better World

TOFTigers is a pioneering campaign and leader in advocating sustainable tourism in South Asia as a wildlife conservation tool with a twelve-year track record and global membership of more than 270 travel companies. Our mission is to make tourism a force for good – protecting biodiversity, restoring habitats, supporting rural livelihoods and raising awareness of the vital role played by natural services from clean air, water security, carbon sequestration and flood prevention to food, medicines and wellbeing.

Join our Membership

Membership is open to international tour operators, destination management companies, service, media and accommodation providers and cruises. Being a member of TOFTigers' campaign:

- highlights your support for responsible tourism;
- demonstrates commitment to your supply chain;
- shows you care about your destination to your past and potential clients;
- adds weight to our TOFTigers campaign.



Photo Credits: Atul Dhamankar, Hashim Tyabji, Aditya Dhanwatay, Taj Safaris, Subrat Seet, Tiger Tops Karnali Lodge, Tiger Tops/Ashesh Rajbansh, Dhonk, a community enterprise

Membership comes with a variety of tangible benefits for both staff and clients, including park updates, a dedicated page on our website with direct enquiry web links, inclusion in the Good Wildlife Travel Guide, e-news, events and ultimately, we hope, better wildlife experiences in the park.

Membership is from only £250 (EUR250, US\$300, INR 8,000) per annum.

TOFTigers operates as a registered charity, The Nature Stewardship Alliance (No 1172519), in the UK and as TOFT India Wildlife Association in India.

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Key Areas of TOFTigers' Work



PUG Mark Driving Sustainability at Source

TOFTigers operates a supply chain pressure campaign involving more than 240 travel trade members. A central strand is the PUG eco-rating certification for accommodation providers in wild spaces, a gold standard recognised by the UN-backed Global Sustainable Tourism Council, the first of its kind in South Asia. Already covering more than 70 places to stay in India and Nepal, TOFTigers aims to extend the PUG-mark's reach across the continent to ensure a sustainable future not only for nature and local communities but also for all our futures.

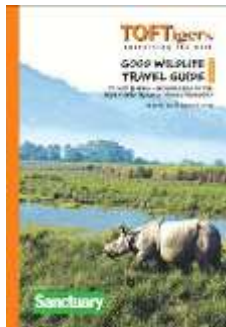
Advocacy and Trade Campaign with Government and Forest Departments, Travel Trade and Visitors

TOFTigers works with State and federal government agencies, particularly Forest and Tourism Departments, to raise awareness of the value of well run nature tourism following Global Sustainable Tourism Council standards and how to plan and integrate it into conservation efforts. Our business to business (B2B) supply chain campaign 'Look before you book' aims to influence travel trade and consumer behaviour, alongside publications like Sanctuary Asia.

TOFTigers Good Wildlife Travel Guide

Published in partnership with Sanctuary Asia – India's leading wildlife magazine – the Good Wildlife Travel Guide is designed to help inspire consumers to make sustainable travel choices. The Guide features a stunning nature guide, introduction to 23 parks in India and Nepal and a directory of TOFTigers' members – PUG eco-rated lodges around wilderness destinations in India and Nepal and travel companies - a bible for wildlife travellers.

Available free from www.toftigers.org/GWTGdownload



TOFTigers Wildlife Tourism Awards



"The future of Indian wildlife lies in wildlife tourism."

Valmik Thapar, leading tiger conservationist

The biannual TOFTigers Wildlife Tourism Awards took place at the British High Commissioner's Residence in New Delhi in September 2016 in partnership with MP Tourism, Sanctuary Asia and Outlook Traveller. The Awards highlighted and rewarded exceptional achievements across nine areas – organisations and individuals helping to pioneer new ways to support and inspire wildlife conservation, engage local communities and help restoration of wildlife habitat through their vision, drive and actions. Key note speakers included Amitabh Kant, CEO of the National Institution for Transforming India and leading tiger conservationist, Valmik Thapar.



TOFTigers Members

International Tour Operators

UK

Abercrombie & Kent
 Ampersand Travel
 Asia Odyssey
 Audley Travel
 Black Tomato
 Cox & Kings
 Exodus Travels
 Far Frontiers Travel
 Globe Travel Centre
 Greaves India
 Imagine India
 India Connections
 Maxwell Scott Travel
 Mysteries of India
 Natural World Safaris
 On the Go Tours
 On Track Safaris
 Royle Safaris
 Scott Dunn
 Steppes Travel
 Tailormade Journeys
 Tears for Tigers
 Time for Travel
 The Explorations Company
 The Great Projects
 Ultimate Travel Company
 Wayfairer Travel
 Wildlife Trails
 Wild Frontiers

Australia

Natural Focus Safaris
 Mantra Wild
 Viv's India

Canada

Nature Encounters Tours & Travel
 Wild Women Expeditions

Destination Management

Companies & Ground

Agents in India

Abercrombie & Kent
 Active India Holidays
 Alluring India Destinations & Beyond (India Safaris and Tours)
 ARV Holidays
 Aryavrit Travels
 Banyan Tours and Travels
 Castle and King India Inc.
 Cholan Tours
 Citius Travel Solutions
 Classic Holidays India.
 Cox & Kings
 DMC Tours t/a Destination Management Consultants
 Discovery Journeys India
 Dravidian Trails Holidays
 Dynamic Tours
 Eastbound Tours and Travels
 Eastern Risen Expedition
 East India Travel Co.
 Enchanting Travels
 Enriching Journeys
 Eternal Journeys
 Exclusive India Journeys
 Greaves Travel
 Help Tourism
 Holiday Charm India
 i4u Travel Services
 Ideal Jungle Safaris
 IDMS Tours
 Incent Tours
 Incredible Indian Tours
 India Nature Tourism
 Indian Excursions Co.
 India Someday Travels LLP
 Indian Wildlife Experiences
 Indo Asia Leisure Services Ltd.
 Jungle Calling
 Jungleroads
 Jungle Safari Tours

Germany

Tischler Reisen

Netherlands

All for Nature Travel
 Bianca Travel
 Avontuur
 Sawadee Reizen
 Sundowner
 Thika Travel

Sweden

Aventyrsresor
 Indiennesor
 Polar Quest
 Swed-Asia Travels
 Wild Nature Tours

Switzerland

Women Travel

United States

Big Five Tours & Expeditions
 Natural Habitat Adventures
 Next Adventure
 Terra Incognito Ecotours
 Wilderness Travel
 Wildland Adventures

Service & Media

Organisations

Rare India
 Themensa Marketing & PR
 INDIEN aktuell
 Tattva Tourism Solutions
 The Wanderlust Portfolio

JungleSutra Wildlife Journeys by

Creative Travel
 Jungle Travels India
 Khajuraho Routes Travel Services
 Kash Venture Travels
 Koyeli Tours & Travels
 Lemon Holidays
 Luxury India Holidays
 Monkfoot Travel
 Nature Safari India
 Orange Tours and Trips
 Oriental Bliss Tours
 Quality India Tours
 Paradise Holidays India
 Pettitts India Tours
 Purequest Adventures
 Rajasthan Routes Trails
 Rare Holidays India
 Royal Expeditions
 Royal India Holidays
 RVentures Holidays
 Sacred Dot Tours LLP
 Sai India Travel
 Sanskriti Tours
 Sea Stone Travels
 Shanti Adventure Tours
 Special Holidays Travel
 Stripes Holidays
 The Earth Safari
 Tiger Expeditions
 Tiger Routes.com
 Tigerwalah
 Tour My India
 Trans India Holidays
 Travel Inn (India)
 Untold India Tours
 Vasco Travel
 Wild Expedition Tours & Travels
 Wildlife Explorer India
 Wildhunt

Indian Photography Tours & Specialists

Nature Wanderers
 Wildnest Travel & Photography
 Wild Voyager

Village Wildlife Guardians Programme

TOFTigers is funding teams of Village Wildlife Guardians which are successfully contributing intelligence on wildlife, preventing poaching, avoiding human wildlife conflict and building cooperation between Forest Departments and local communities. Initiated in Ranthambhore by Tiger Watch and now run in Kanha in partnership with the Corbett Foundation and the Forest Departments, TOFTigers aims to expand this programme across a host of other landscapes.



Run for the first time in November 2016, TOFTigers Bike4Tigers Challenge, is also helping to fund the Village Wildlife Guardians programme combining fundraising with inspirational travel experiences. The event covers 180 kms biking along forest tracks and through rural villages in the vital wildlife corridor between Pench and Kanha Tiger Reserves.

Combined with visits to Pench and Kanha Tiger Reserves staying in PUG eco-rated lodges with first class camping on a seven day trip, the inaugural Challenge involving seventeen participants – each fundraising for the Guardians programme - is set to be repeated annually.

Public Awareness Raising



TOFTigers initiates school trips with field conservation embedded in the itinerary to help inspire a future generation of conservationists. We also tap into our network of travel company members to promote awareness and support for conservation. Our 10th Anniversary event at the Royal Geographical Society in 2015 attended by over 330 people shone the light on a sustainable future for elephants, rhinos and tigers in the wild and how travellers can contribute more effectively.

Training

TOFTigers' training expertise spans Sustainable Tourism (taught by our GSTC recognised trainer) for policy makers, planners, lodge managers and travel trade; expert briefings on product development and green marketing; and field guide and driver training from beginners to advanced. Examples include training 600 park drivers in Madhya Pradesh; 40 of Pench, Kanha and Bandhavgarh's best park guides with IIFM in Bhopal; and training in Global Tourism Sustainability standards for the entire senior Tiger Reserve and Tourism Development staff in Maharashtra.



TOFTigers Members (cont.)

TOFTigers PUG Eco-Rated Lodge Members

INDIA

Bandhavgarh Tiger Reserve
Bandhavgarh Jungle Lodge (Good)
Infinity Bandhavgarh Wilderness (Good)
Jungle Mantra (Quality)
King's Lodge (Quality)
Mahua Kothi (Outstanding)
Skays Camp (Quality)
Tiger's Den Resort (Quality)
Treehouse Hideaway (Quality)

Nagarhole Tiger Reserve
KAAV Safari Lodge (Quality)
Orange County Kabini (Outstanding)
Waterwoods Lodge & Resorts (Quality)
Red Earth Resort – Kabini (Quality)

Bandipur Tiger Reserve
Dhole's Den (Quality)

Nameri National Park
Nameri Eco Camp (Quality)

Barnawapara Wildlife Sanctuary
Muba's Machaan (Good)

National Chambal Sanctuary
Mela Kothi – The Chambal Safari Lodge (Quality)

Coorg Valley
Green Valley Resort, Coorg (Good)
Orange County, Coorg (Outstanding)

Panna Tiger Reserve
Ken River Lodge (Good)
Pashan Garh (Quality)

Corbett Tiger Reserve
Aahana The Corbett Wilderness (Outstanding)
Camp Hornbill (Quality)
Corbett River Creek (Good)
The Golden Tusk (Quality)
Jim's Jungle Retreat (Quality)
Patlidun Safari Lodge (Quality)
Vanghat (Quality)

Pench Tiger Reserve
Baghvan – Taj Safaris (Outstanding)
Mahua Vann (Good)
Pench Jungle Camp (Quality)
The Riverwood Forest Retreats (Quality)
Tuli Tiger Corridor (Good)

Gir National Park
Lion Safari Camp (Quality)

Rajaji National Park
V-Resort (Good)

Kanha Tiger Reserve
Banjaar Tola (Quality)
Chitvan Jungle Lodge (Outstanding)
Courtyard House (Quality)
Flame of the Forest Safari Lodge (Quality)
Infinity Resorts, Kanha (Quality)
Kanha Earth Lodge (Outstanding)
Kanha Jungle Lodge (Quality)
Kanha Village Eco Resort (Good)
Kipling Camp (Outstanding)

Ranthambhore Tiger Reserve
Khem Vilas (Outstanding)
Nahargarh Fort (Quality)
The Oberoi Vanyavilas (Outstanding)

Singinawa Jungle Lodge (Outstanding)
Soulacia Hotel and Resort (Quality)
The Baagh – A Forest Retreat (Quality)
Tuli Tiger Resort (Good)
7 Tigers Resorts (Good)

Satpura Tiger Reserve
Denwa Backwater Escape (Outstanding)
Forsyth Lodge (Outstanding)
Reni Pani Jungle Lodge (Outstanding)

Kaziranga National Park
Diphlu River Lodge (Quality)
Infinity Resorts, Kaziranga (Quality)
MV Mahabaahu (Quality)

Sundarbans Tiger Reserve
M. V. Paramhansa (Quality)
Sunderban Tiger Camp (Quality)
Tora Eco Resort & Life Experience Centre (Quality)

Keoladeo National Park (Bharatpur)
The Birder's Inn (Good)

Tadoba-Andhari Tiger Reserve
Irai Safari Retreat (Quality)
Svasara Jungle Lodge (Quality)
Tiger Trails Jungle Lodge (Outstanding)

Manas Tiger Reserve
Musa Jungle Lodge (Quality)

Valparai Forest
Stanmore Garden Bungalow (Briar Tea Bungalows, Valparai) (Quality)

Member Lodges Under Process

Bandhavgarh Tiger Reserve
Samode Safari Lodge

NEPAL
Bardia National Park
Tiger Tops Karnali Lodge (Quality)

Pench Tiger Reserve
Tathastu Resort
Pench Tree Lodge

Chitwan National Park
Barahi Jungle Lodge (Outstanding)
Tiger Tops Tharu Lodge (Outstanding)
Kasara Jungle Lodge (Outstanding)

PUG Eco-Rating Explained

Our PUG eco-audit scheme for lodges and resorts, run by independent auditors, establishes clear standards and best practice in accommodation footprint and sustainability.

Outstanding

Exemplary industry leaders. Providers have a positive impact on the environment, local communities and their clients. They invest both time and money to maintain sustainable tourism practices.

Quality

The providers are environmentally and culturally responsible. They are continuously working to better their operations and enhance their sustainable practices and are working to become exemplary industry leaders

Good Practice

These providers are low-impact. They make choices based on environmental and social responsibility, but have not yet attained best practice in sustainability.

Under Process

These providers have been registered to be evaluated, or are actively undergoing audit and are awaiting a final rating.



**Join us in serving the combined interests of nature
and the environment, communities and
the economy for a sustainable future**



Photos: Prakratik Society (Winner of TOFTigers Best Tourist-Related Community Initiative of the Year 2012 Award)



Vaibhav Mehta/Forsyth Lodge

For more information contact:

TOFT India Wildlife Association

- Deepika Chowdhry, Head of TOFT India

A1/76, 1st Floor, Safderjung Enclave,
New Delhi – 110029

Contact No.: +91 11 41006608, +91
9811811525

E : admin@toftindia.org

TOFTigers International Office The Nature Stewardship Alliance

- Julian Matthews, Chairman
- Laura Paul, Membership Administrator
- Kiki Paris, US Representative
- Mili Sham Wittman, Europe Representative

Glyn House, Westhill,
Wincanton, Somerset
BA9 9BY, UK

Tel: +44 (0)1963 824 514

E: julian.matthews@toftigers.org;



TOFT India Wildlife Association is a Section 25 company with 80G registration.
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